



Insurance Scholarship Foundation, Inc.

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FOR IMMEDIATE RELEASE

NEW YORK INSURANCE SCHOLARSHIP FOUNDATION SELECTS STEINHOFF AS 2016–2017 RECIPIENT

ALBANY, N.Y., July 18, 2016—The New York Insurance Scholarship Foundation, Inc. (NYISF) awarded its 2016–2017 scholarship to Jeffrey Steinhoff, a junior at the State University of New York at Oswego studying risk management and insurance from Cortland, N.Y.

“The New York Insurance Scholarship Foundation is pleased to award this year’s scholarship to Jeffrey,” Ellen Melchionni, president of NYISF said. “His commitment to both his academic studies and his pursuit of a career in insurance is impressive. It is clear that Jeffrey has a bright future in the insurance profession.”

NYISF was founded to encourage scholastic achievement, community involvement and a commitment to advancing the insurance industry. “Jeffrey embodies all of these qualities,” Melchionni said. “He carries a commendable grade point average, is devoted to giving back to the community, including as a member of the Cortlandville Volunteer Fire Department, and is keenly interested in furthering the contributions of insurance to society.”

The development of future leaders is essential to ensure the viability of the insurance and risk management industry. NYISF addresses the great need to attract young professionals. “Insurance and the needs of consumers grow increasingly more complex,” Melchionni said. “The cultivation of new talented leaders is critical to the future of the industry.”

The [New York Insurance Scholarship Foundation, Inc.](http://www.nyia.org/nyisf) (NYISF) is a public charity initiated by the property and casualty insurance industry that supports students studying the business of insurance in New York. The foundation is affiliated with the [New York Insurance Association, Inc.](http://www.nyia.org)